

30TH, 2007**BRUCE VINCENT RECEIVES PRESTIGIOUS VERITAS AWARD**

(Libby, MT.) Bruce A. Vincent, Executive Director of Provider Pals®, was presented with American Agri-Women's 2007 *Veritas Award* at the American Agri-Women Annual Meeting and Convention in St. Paul, MN on November 10th, 2007.

Each year AAW presents this award to an individual who gives public witness to “the pursuit of truth” in accordance with the principles enunciated in the AAW Statement of Philosophy, *The Call to Power*. The AAW *Call to Power* written by Sister Thomas Moore Bertels states in part, “History will be kinder to us if our capacity to effect change is implemented in the right way for the right reasons...the constant pursuit of truth must lie at the heart of our purpose and actions.” The award was given to Bruce “For creatively communicating both common ground and differences between grassroots providers and urban consumers.”

“This exemplifies the actions of Bruce Vincent. He is a powerful spokesman and advocate for educating consumers about agriculture in a truthful and balanced way. We were pleased and honored to present him with the *Veritas Award* which he has truly earned in all the wonderful work he is doing,” says Yvonne Erickson, Agri-Women President.

For the past 20 years Bruce, a third generation logger, has spoke throughout the United States and the world - encouraging people to communicate with each other in respectful dialogue that will bring responsible, educated decisions. He often testified on resource issues before Congress and has appeared on several news programs such as “60 Minutes.” Among other local and regional organizations, Bruce is currently serving as President of Communities For A Great Northwest, is a partner in the public relations firm ENVIRONOMICS, and serves as Executive Director of the Preserve America Presidential Award winning Provider Pals® cultural exchange program.

Provider Pals®, a 501(c)3 non-profit education program, was a long time dream of Bruce's that took flight in 2002 due to the generous support of Ford Motor Company and Caterpillar. Its mission reflects the reasoning behind this award – building cross cultural bridges of communication that will foster respectful, responsible dialogue on vital issues that society faces in dealing with natural resources, the environment and growing populations.

Bruce has been married to his wife Patti Jo for over 30 years and has four children, two sons-in-law, and one granddaughter. His current activities represent a family commitment to responsible environmentalism.

Other award winners include the prestigious Paul Harvey, Julia Child, John Strossel, and Richard Pombo. Bruce was honored to join these people and accept the award. “It is humbling to be given this award and to join this group of fine people when there are so many others much more deserving and especially when it is my wife and family that have been the real workers in anything I might have accomplished.”

*For more information on American Agri-Women, please visit www.americanagriwomen.org

***For more information on Provider Pals, please contact Bruce at (406) 293-8822 or visit www.providerpals.com.**